



Hiclone saves taxi firm £30 per vehicle per week

In the last edition of NTG, we carried a report about a new product called Hiclone. One of the companies who have tried the product are VIP Cars of Devon, who have recently fitted and trialed Hiclone in their fleet of Ford Galaxies

Dean Butler, owner of the successful family business, has found his profit margins squeezed mainly due to spiralling fuel costs. Many of the journeys they have to make are high mileage trips between Plymouth and the London Airports. Customer resistance and intense competition make it difficult to raise fares, forcing Dean to accept lower profit margins. Dean is

always looking for ways of reducing overheads and contacted Hiclone Europe when he heard about their new fuel saving device in NTG.

Although initially sceptical, he decided to trial Hiclone in his fleet. "What interested me about Hiclone" said Dean, "was its simplicity. It is very clever yet very simple, like all good inventions". Hiclone agreed to let Dean trial their product for a month to "see how it goes" and to his amazement he found he was getting regular and substantial fuel savings! Dean has now fitted Hiclone to all his fleet of vehicles and has calculated he is saving £30 per week on each vehicle in fuel costs. "I am delighted with Hiclone and the positive effect it's already had on my business" says Dean "In fact I am so pleased with the product, I have agreed to become a local distributor". In addition to saving fuel, Dean is getting improved performance on his vehicles. "I really notice the difference when towing" says Dean,

"especially in the lower ranges when you need the power".

Stuart W..., the Managing Director of Hiclone, told NTG "I am delighted Dean has agreed to become a Distributor; he is the second person to try Hiclone and because of the dramatic results, subsequently wanting to work with us and become involved in this highly successful product. Hiclone is universal in its application working on all engines and has the potential to save the industry millions of pounds per annum. We are conducting independent tests at the moment and will be publishing our results in NTG in March

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